Delaware Will Shine

Preliminary Survey Results

December 1, 2014

Survey Purpose

- A survey of the University of Delaware's progress on the *Path to Prominence* (the strategic plan that rolled out in 2008) was administered online in November 2014. It was designed to gather the UD community's impressions about which areas should be of highest priority in UD's new strategic plan, called "Delaware Will Shine." The following are the preliminary survey results.

Executive Summary

- Students, faculty, staff and alumni generally agree that all six milestones of the *Path to Prominence* strategic plan (*http://www.udel.edu/prominence/*) are *important*.

- Respondents generally view UD's *progress* toward the *Path to Prominence* milestones positively, although there is room for improvement on each milestone.

- Respondent groups differ somewhat regarding UD's *progress* toward the milestones.

  – *Students* tend to rate UD's progress most highly.

  – *Faculty* tend to agree least strongly that UD is making progress toward the milestones.

  – *Staff and alumni* tend to be more moderate in their responses compared to the other groups.

Survey Design

- The survey was designed to assess UD's progress toward the six milestones of the *Path to Prominence* strategic plan.

- It was administered to all UD students, faculty and staff.

- Respondents were asked to rate the importance of various elements of each milestone, as well as their perceptions of UD's performance on each element. Below is an example:

Please indicate the extent to which you agree or disagree with the following aspects related to **energy and the environment** at the University of Delaware.

	It is IMPORTANT that the University of Delaware...						The University of Delaware has PERFORMED WELL in its efforts to...					
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Not Sure	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Not Sure
Be a "green" university	○	○	○	○	○	○	○	○	○	○	○	○
Lead path-breaking environmental research	○	○	○	○	○	○	○	○	○	○	○	○
Develop and demonstrate alternative energy technologies	○	○	○	○	○	○	○	○	○	○	○	○
Integrate environmental programs across the university curriculum	○	○	○	○	○	○	○	○	○	○	○	○
Develop innovations that improve the sustainability of the local community and beyond	○	○	○	○	○	○	○	○	○	○	○	○

Key Demographics*

Surveys Completed: 2,441

#	Answer		%
1	Faculty		15%
2	Professional/Staff		25%
3	Student		57%
4	Alumni		1%
5	Other (please specify)		2%
	Total		100%

*Percentages represent portion of survey takers from each demographic group; i.e., of the 2,441 surveys completed, 15% were completed by faculty members.

#	Answer		%
1	American Indian or Alaska Native		1%
2	Asian		8%
3	Black or African American		6%
4	Hispanic or Latino		4%
5	Native Hawaiian		0%
6	Pacific Islander		0%
7	White		83%
8	Other (please specify)		3%

#	Answer		%
1	Male		36%
2	Female		64%
	Total		100%

Summary of Results
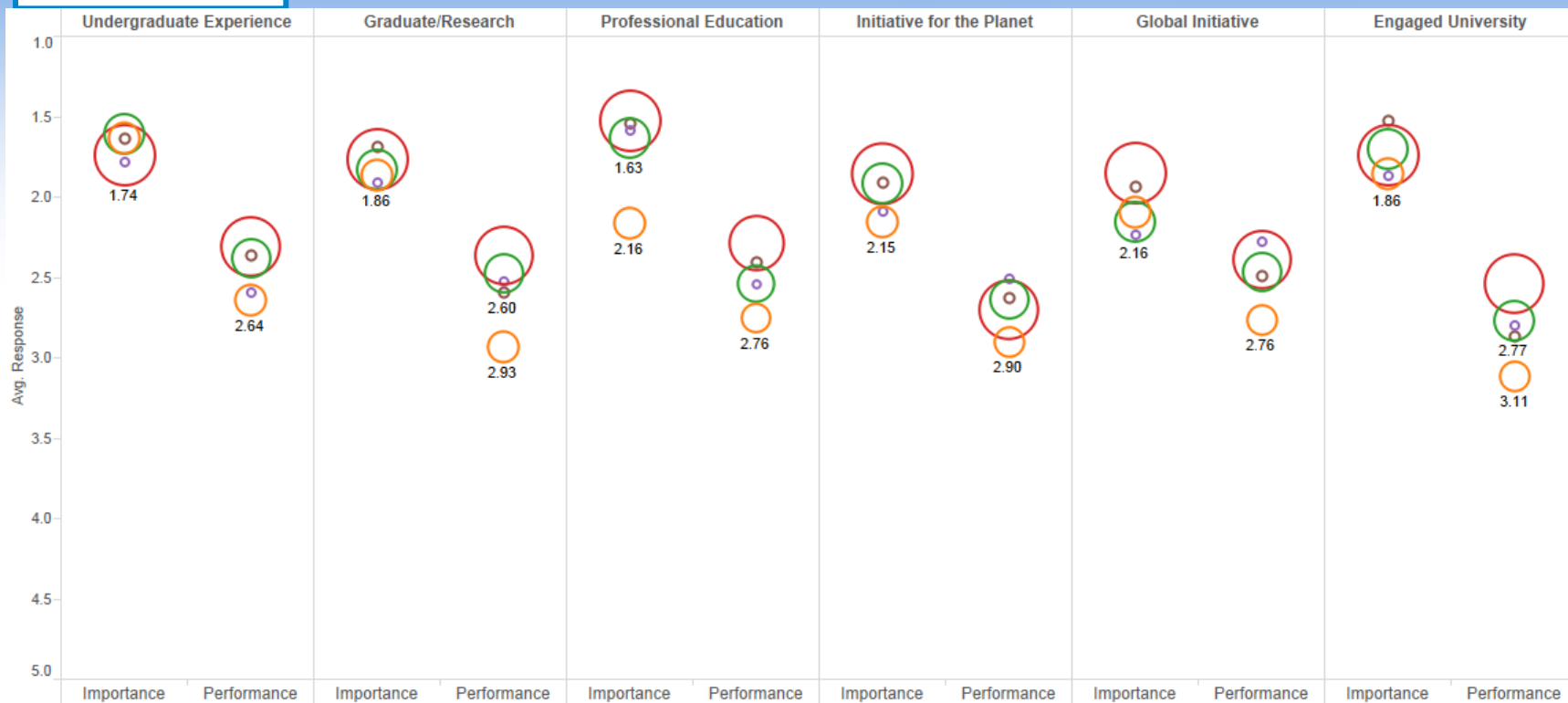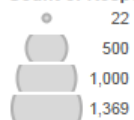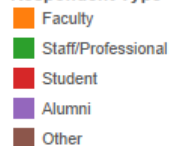
The size of the circles corresponds to the number of respondents in that group.